

## **2027 TCS London Marathon Terms & Conditions of entry for a Charity place**

These terms and conditions ensure that we can support our runners in the best possible way, whilst they raise as much money as possible towards our services to support families whose children have additional needs or disabilities.

**1.** By registering for a charity place to run the 2027 TCS London Marathon in aid of SNAP, you are confirming your commitment to **raise a minimum of £2,200 (excluding gift aid) before 31 May 2027**, and that you agree to represent and raise money exclusively for SNAP in this event.

**2.** Once you have submitted your application online for a SNAP charity place in the 2027 TCS London Marathon, it will be assessed by our team. **You will then be informed of the outcome of your application via telephone or email by no later than 31 August 2026.**

**NB:** The deadline to apply for a charity place close at 4pm on 31 July 2026, and as we expect to receive far more applications than we have available places, not everyone who applies will be guaranteed a place.

**3.** Once you have been offered a place, agreed to the fundraising pledge, and paid your entry registration fee, a charity place will be reserved for you. However, please note that SNAP have the right to revoke your place in exceptional circumstances.

**4. If successful, you will be required to pay a registration fee of £100 within 7 working days** of receiving your charity place offer email. If you have not paid by this deadline, we will assume you no longer want a 2027 TCS London Marathon place and will remove you from the SNAP team, giving your place to another runner. This fee helps to cover SNAP's costs and is therefore non-refundable under any circumstances. This includes, but is not limited to, dropping out due to injury and a change in work or social commitments.

**5.** Once your entry registration fee is paid, SNAP will send you an email from 'TCS London Marathon/Lets do This' asking you to complete your official online console to run with a SNAP charity place. You **MUST** complete this within two weeks of receiving the email. We will contact you at least once via email and phone about completing your console. If you do not complete it, you will not have a place in the London Marathon, and we reserve the right to offer your spot to another charity place applicant.

**6. You agree to raise a minimum of £2,200 (excluding gift aid) exclusively for SNAP.**

We require you to raise at least:

- £750 by 31<sup>st</sup> December 2026
- £1,500 by 28th February 2027
- £2,200 by 31<sup>st</sup> May 2027

SNAP has the right to remove any runner from the team at any time if it is known that the minimum fundraising targets will not be met or an effort to reach the required amount is unlikely to be achieved. If you have any concerns regarding reaching your fundraising target, please do contact SNAP's Fundraising Team as they are here to help and support you.

**7.** Enthuse is the official fundraising platform for the TCS London Marathon and is an important part of your fundraising. You must set up an online fundraising page up within two weeks of

confirming your charity place. We will provide you with all the relevant support to create and personalise your fundraising page. We expect you to start receiving donations on your online fundraising page within one month. NB: Any donations you already make, or have made, to SNAP cannot be included in your fundraising total. Please encourage your sponsors to Gift Aid their donations where possible – this can add an extra 25p for every £1 donated, at no extra cost to them.

**8.** No refund will be made in the event of cancellation by you or the event organiser (except as described in point 9 below) as sponsorship raised is for charitable purposes.

**9.** Should you have to withdraw for any reason, please inform SNAP as soon as possible. All sponsorship forms and money collected should be sent directly to the charity, and you must notify your sponsors that you are no longer taking part. All sponsorship monies will be retained by SNAP unless your sponsors request in writing that the charity return it to them within one month of your cancellation (**not applicable for online donations**).

If you tell us you wish to withdraw before the start of February 2027, we can offer the place to another applicant. After this date, SNAP will lose the place and the fundraising income.

If you notify us before the start of February 2027 and wish to defer your place, we will assess deferral requests on a case-by-case basis, and they will only be eligible if you have reached your fundraising target required by the time of the deferral request. SNAP cannot guarantee that we will be able to offer you a place in the event the following year.

If SNAP cannot offer you a place in the event the following year, you understand that the entry fee is non-refundable and it is your responsibility to contact your donors to check if they are happy for sponsorship monies to go to SNAP, and aware that any request for refunds of sponsorship must be made by the donor to SNAP.

**10.** You agree that all images or footage taken of you at the event may be used by SNAP in any future promotional material, including our website, social media platforms and charity magazine and reports. These images and any associated comments will be used in connection with SNAP's work. Content may be edited and used on any or all of SNAP's platforms. Should you not wish your image to be used in this way, please contact SNAP at [fundraising@snapcharity.org](mailto:fundraising@snapcharity.org) to opt out or for further information.

**11.** We collect some or all of the following Personal Data from you when you register to participate and when you participate in the TCS London Marathon.

- Name
- Email
- Phone number
- Date of Birth
- Gender
- Postal address

Unless you consent to other uses of your data, we will collect and process your Personal Data solely to enable us to provide our services to you in connection with the event. We will share it with TCS London Marathon for the purposes of registering your place in the event and

assignment of a race number. Your information will not be passed to other third parties without your consent.

SNAP would like to keep you updated about our projects, fundraising activities and appeals. We will only do this if you provide consent or where we are otherwise allowed to. For more information, please see our privacy policy.

**12.** It is strongly advised that you train for the London Marathon. If you have not exercised for some time or if you are in any doubt as to your physical ability to take part in this event, you must seek medical advice from your general practitioner.

**13.** You are entering this event entirely at your own risk and SNAP Charity shall not be liable for any injury or loss that might occur as a result of your participation.

**14.** The swapping or sale of race numbers is strictly prohibited for reasons of safety and primarily for identification by medical staff.

**15.** You must be at least 18 years old by race day (25 April 2027).

**16.** You are required to collect your race pack from the TCS London Marathon Running Show in the week before the race. Please see the [race organiser's website](#) for details.

#### **SNAP's commitment to you**

We will send you a fundraising pack which contains information about training and fundraising, and a SNAP t-shirt or vest to wear on race day. We will send you regular support emails to help with your training and fundraising.

You will have access to SNAP's TCS London Marathon Team Facebook group and/or What's App group: a fantastic source of tips, advice and support. We may also arrange to meet up in person if runners agree. We will organise cheering points and a post-race meet up to make sure you have a truly fantastic race day experience.

Of the total monies raised by you, approx. £450 will be used to cover the cost of your place in the marathon. The remainder of the funds will go directly towards the work of SNAP charity. The funds cannot be restricted to any particular programme or service of the charity.

**If you have any questions about the terms and conditions, please don't hesitate to call us on 01277 245345 or email [fundraising@snapcharity.org](mailto:fundraising@snapcharity.org)**

Marathon Participant Name (Print):

Signature:

Date: