



Christmas fundraising pack 2021

Fab ideas to support SNAP this Christmas and help give children and young people opportunities

“So much motivation and strength is SNAP derived. Feeling blessed to have this special sanctuary of hope and positivity! Particularly in the current climate.” SNAP Parent

Christmas fundraising pack 2021



Which ever way you are thinking of supporting SNAP this Christmas SNAP's Fundraising Team are always happy to help. Contact them on 01277 245345 or email fundraising@snapcharity.org



There are lots of great ways to support SNAP and help give children and young people more opportunities.

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Bake festive goodies in your own kitchen and hold a get-together to show the results.

4. Christmas cards

Designs for sending traditional and digital greetings.

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Always a popular way to raise funds for SNAP.

6. Host a Christmas party

Host a party in-person or online for donations.

6. Christmas quizzes

Questions for family, friends and work colleagues as part of a Christmas get-together.

7. Cracker jokes and sweepstakes

Donate to SNAP and we will send you one of our favourite Christmas Cracker jokes as a thank-you, or sign-up for one of our Sweepstake packs for fun with family, friends and colleagues.

8. Five tree-mendous further ideas

How your Christmas shopping can earn money for SNAP, to pledging a last hour's pay or donating via Giving Tuesday.

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Special Needs And Parents Ltd www.snapcharity.org

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The SNAP Centre • Pastoral Way • Warley • Brentwood • Essex, CM14 5WF



festive baking

Get your Christmas bake on for SNAP! Here are some great ideas for making yummy seasonal treats and raising some dough for SNAP. Our Family Support Adviser and avid baker Dale has added some tasty extras to help your bakes.



Hold a Great Festive Bake-Off

Just pick a date that works for your friends, family or colleagues and ask everyone to bring their bakes. As the organiser you could offer a prize for best bake or even for best rookie bake! Whether it's cookies that Mrs Christmas would be proud of or a showstopping Christmas cake, everyone will enjoy a slice of the action.

Top tip from Dale: Add in a quiz, we've written a couple for you, see page 6.

Gingerbread face off!

Use our template and recipe provided by Dale on page 12 of this pack to make delicious gingerbread people that everyone in your family can decorate. Or maybe if you are organising a workplace bake-off, everyone could decorate their person to look like a work colleague or a famous person, and you could have a prize for the best one!





Christmas cards

Two great ways to support SNAP and send your season's greetings this Christmas: 'The Traditional Way' and 'The Digital Way'.

The traditional way - £4 per pack or 3 packs for £10. Get your cards delivered by post or organise a time to collect them from The SNAP Centre by filling in the form on our website - www.snapcharity.org/get-involved/christmas/christmas-cards/

We'll follow-up your order with payment information.

Wrapped up Reindeer



Playful Robins



Christmas Tree



Silvery Reindeer



The digital way - make a donation in lieu to SNAP and send our personalised e-card

Visit our Christmas card website page and fill in the form at the bottom of the page

<https://www.snapcharity.org/get-involved/christmas/christmas-cards/>

We'll send all six of our e-cards for you to choose from, plus details on how to make a donation to SNAP.

Forward to all of your friends, family and colleagues and share the Christmas cheer.





We'd love to hear from you
Please let the SNAP Team know if you are planning to take part in our Christmas Jumper Day by emailing fundraising@snapcharity.org

Christmas jumper day

Friday 3rd December 2021

Wear your most festive sweater, donate £1, £2 or £5 to SNAP and help raise money to ensure Essex families always have support when they need it. Whether you are in work or working from home you can still make Friday 3rd December a SNAP Woollen Wonderland with your colleagues, school chums or family and friends.

- ✓ Put Friday 3rd December into your diary
- ✓ Share the word with everyone-
#snappyjumper, #snapwoollenwonderland
- ✓ On the day - sport a knit to do your bit!

You don't even need to get a new jumper - recycle an ordinary boring jumper or swap an old one with a friend!

SNAP CEO, Karen, and Family Support Manager, Pam, are full of Christmas Spirit!



"It has made a massive difference just speaking today and knowing I have somewhere to turn to."
SNAP Parent

Christmas Quizzes

Are you looking to test the knowledge of your work colleagues or hosting a Christmas party with family or friends? Here are two festive themed Quizzes... ready... steady... mistle-go!



Christmas Movie Quiz

1. What is the name of the town in It's a Wonderful Life?
● Kingston Falls ● Bedford Falls ● Hill Valley
 2. What is Father Christmas known as in The Nightmare Before Christmas?
● Sandy Claws ● Softie Claws ● Candy Jaws
 3. In Love Actually, which band are Billy Mack's main competition for the Christmas Number One?
● Backstreet Boys ● East 17 ● Blue
 4. Which one of these is NOT one of the four main food groups among elves in Elf?
● Candy floss ● Candy canes ● Candy corns
 5. What is the name of Richard Attenborough's character in the 1994 remake of Miracle On 34th Street?
● Kris Kringle ● Kris Mas ● Kris de Burgh
 6. What is the name of Anna and Elsa's Kingdom in Frozen?
● Arendelle ● Icyville ● Olaville
 7. What's unusual about Olaf in Frozen?
● He has toes ● He likes summer ● He eats apples
 8. What age is Kevin McCallister (Macaulay Culkin) in Home Alone?
● Eight ● Nine ● Ten
 9. In the 1954 film White Christmas, Bing Crosby plays which character?
● Judy Hayes Captain ● Bob Wallace ● Private first class Phil Davis
 10. Which actress swaps homes with Kate Winslet in the 2006 film The Holiday?
● Emilia Clarke ● Cameron Diaz ● Cate Blanchett
- Is Die Hard a Christmas film? If so here's a bonus question Die Hard takes place on Christmas Eve- but in which city?
● New York ● Los Angeles ● Boston

Christmas Quiz

1. What did the other reindeer not let Rudolph do because of his shiny nose?
2. How many ghosts show up in A Christmas Carol?
3. Elvis had what colour Christmas?
4. Which country did eggnog come from?
5. According to the song, what did my true love give to me on the eighth day of Christmas?
6. How many gifts in total were given in 'The Twelve Days of Christmas' song?
7. What was the first company that used Santa Claus on advertising?
8. What did Frosty the Snowman do when a magic hat was placed on his head?
9. How do you say Merry Christmas in Spanish?
10. What is the best-selling Christmas song ever?

Volunteer Ann gets her request in with Santa!



Christmas movies answers:
1. Bedford Falls 2. Sandy Claws 3. Blue 4. Candy floss 5. Kris Kringle 6. Arendelle 7. He likes Summer 8. Eight 9. Bob Wallace 10. Cameron Diaz Bonus question Los Angeles

Christmas quiz answers:
1. Join in any reindeer games 2. Four 3. England 4. Mistletoe 5. Mistletoe 6. 364 7. Coca Cola 8. Started to dance 9. Feliz Navidad 10. White Christmas

"Facebook Live has been the highlight of the week during lockdown. It made us feel we still mattered."

SNAP Parent



Christmas cracker jokes

If you send us a donation this year we will send you one of the SNAP Team's favourite Christmas cracker jokes as a thank you. You can donate via SNAP's website - <https://www.snapcharity.org/get-involved/donations/> On this page there are details of how to donate by BACS and by post if you wish to do so.

"What do snowmen have for breakfast?" **Snowflakes!**

"Why was the turkey in the pop band?"
Because he was the only one with drumsticks!



could make sure a parent has a place to turn to by providing an initial helpline conversation with a Family Support Adviser.

Finance Rob ready to stand and deliver!



Seasonal Sweepstakes

Have some fun with our latest SNAP Sweepstake kits for I'm a Celebrity Get Me Out of Here 2021 and Dancing on Ice 2022 by inviting your friends, family and colleagues to take part and raise vital funds for SNAP. "It's n-ice and easy to do!"

Available to download from mid November - and be sure to let us know you are planning on fundraising for SNAP.



"It's so nice to know that I have SNAP to turn to if needed."
SNAP Parent

www.snapcharity.org

5 tree-mendous further ideas



Last hour's pay

If you are able to, how about ending 2021 on a real positive note by pledging to donate your last hour's pay and help make a difference to SNAP families in 2022.

Easy Fundraising

Simple and easy to use, you can raise funds for SNAP every time you shop. Thousands of high street shops are available and there is no cost to you.

<https://www.easyfundraising.org.uk/causes/snap/>

Information and Admin Manager, Kate, loves a bit of gingerbread!

Giving Tuesday

This year being held on 30th November Giving Tuesday is a global day of giving powered by social media.

Join the movement to give back through your time, a donation, a gift or simply a thank you. **Look out for the SNAP Choir!**

Amazon Smile

Experience feel-good shopping! A small percentage of each of your eligible purchases this festive season can be donated to SNAP at no charge to you.

Visit <https://smile.amazon.co.uk/>

Recycle unwanted gifts

If you do receive a gift that isn't quite 'you' or maybe you receive too many of one type of gift then they are very useful for SNAP's raffles at events which annually raise thousands

"The most supportive person I have spoken to since getting my son's diagnosis."

SNAP Parent



The Christmas party

Whether you are having an in-person party or a virtual one or a mixture of the two we have some inspiration for a SNAPPY Christmas Soirée - you could even ask your attendees to donate to SNAP for some extra goodwill spirit.



Bingo

Bingo is a fun game for the holidays and a great game for interaction. You could even have a prize for the winner. You can download Bingo tickets on page 11.

Goody boxes

How about sending goody boxes to your guests ahead of the party?
Possible items to include:
Cookies or candy canes
Hot cocoa mix
Festive mug
Photo props

Winter cocktails

You could nominate a bartender to lead the group through lessons to mix two seasonal cocktails such as a Classic Snowball or a Cranberry Margarita and then everyone can enjoy a sociable chat.

Naughty elf list!

Every attendee starts by holding up ten fingers. Each team member takes a turn making a statement starting "You are on the naughty list if..." If an attendee has committed the act, the team member lowers one finger. Continue the game for a number of rounds and the winner is whoever has the most fingers in the air still.

Secret Santa

Pick names using an online gift exchange generator, then send the pictures and wait to open gifts together at the party.

Holiday playlist

Every party needs a playlist and you can create one on Spotify. Invite everyone to add their festive favourites.

"I've finally found people who really get it and understand what we are going through."

SNAP Parent



Family Support Adviser Berni is channelling her inner reindeer!

SNAP are a lifeline

"Our initial visit to SNAP is the first memory I have that wasn't all trauma. It's the first positive memory I have and therefore very special to me. Having somewhere to go, where she can be effortlessly Ava, is a gift."

That is how mum Liz sums up SNAP who have been supporting her family for the past 12 years.

Ava has a series of very complex medical needs including hydrocephalus, cerebral palsy and epilepsy. She is blind and is a wheelchair user, needs round the clock care and frequently has to be admitted to hospital.

Ava was born six weeks prematurely, and all seemed ok until Liz and husband Dan were about to take her home from hospital when it was discovered she had severe brain damage which the couple later found out was from an infection Liz had caught during pregnancy.

"It's one of those bugs healthy adults can carry and never know they have as it does not affect them but to an unborn foetus it can be devastating," explained Liz.

Having already had a healthy child – son George, three when Ava was born – Liz was determined her daughter would have the same experiences.

"I took Ava to all the toddler groups to which we had taken George. She got nothing out of them. Her vision impairment teacher suggested we go to SNAP and I was reluctant. Not because I was in denial that Ava had disabilities but I think because I did not want to see the future."

Liz was greeted by a blanket of comfort and constructive help when she arrived at The SNAP Centre.

"My anxiety melted away the minute I walked through the door. Ava was no longer the child who was the odd one out; here she was an equal. She had a peer group. It was the



first time I really saw her able to play as all of SNAP's toys were especially designed for children like Ava. Everything was specialised."

Liz explained, "I felt a huge weight lift from my shoulders. It made me realise that although Ava was not going to have a life anything like George's, she was going to have a life. This was a real turning point for us as a family

"Going to SNAP for Ava is like going home. It is the only place we can take her that meets her needs. She is with children she has known for years, plays with toys designed for youngsters like her and can take part in sensory sessions which she loves."

The charity not only helped Ava, and her parents but her older brother too.

"George had always been very protective of and anxious about Ava. When he started school he was worried something would happen while he was away from the home and did not want to join any after school activities.

"But after much persuading he attended a summer holiday activity camp at SNAP for siblings of children with special needs. He loved it as they had tremendous fun and he was with children who were living in similar circumstances to himself. This made his confidence soar, and when he went back to school he signed up for two clubs.

"As a family, SNAP has given us so much help over the years I do not know what I would have done without them."

"SNAP have also provided George with family counselling for his anxiety about Ava. Our lives are quite unpredictable as Ava is frequently admitted to hospital and George was having nightmares and was desperately worried that Ava would not be here when he came home. SNAP helped him deal with those fears."



"We laugh out loud at the SNAP Facebook Live weekly music hour and then head into our Sensorise session, which is just so beautiful. It really is quite remarkable that nothing is lost at all, by having to meet virtually. It was still sprinkled with the usual SNAP magic. I don't know how you do it, but you do and it makes such an incredible difference."

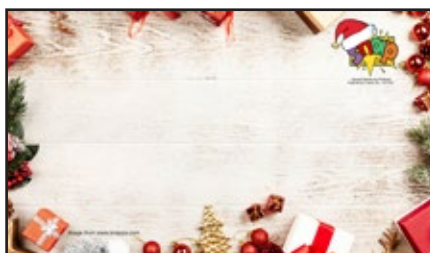
SNAP's Christmas Survival Guide consists of a series of informative sheets filled with helpful hints and tips to support families through the stressful festive season. This will be available to download at the end of November.

Need a Zoom background?

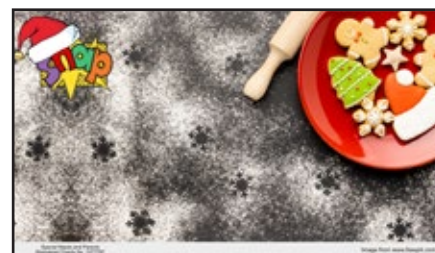
Download one of our Christmas backgrounds and give your Zoom room a festive make-over.



Christmas Tree - [click here or the image above to download.](#)



Christmas Gifts - [click here or the image above to download.](#)



Christmas Baking - [click here or the image above to download.](#)

Here's how to add a background into Zoom:

1. Download your chosen image and save this image to your computer.
2. Open Zoom and sign in. If you haven't used Zoom before you can sign up for FREE - <https://zoom.us/signin>
3. Before you join a meeting click your profile picture, then click on Settings.
4. In the sub menu select the 'In meeting (advanced)' tab and check you have enabled virtual backgrounds.
5. Join your Zoom gathering.
6. On the bottom menu of your call click the up arrow next to Stop Video.
7. Select Choose Virtual Background.
8. In the Virtual Background Tab, click on the + symbol and upload one of your new festive backgrounds from SNAP.
9. If your image is reversed go back into the choose Virtual Background Tab and unclick the 'mirror my image' option.
10. Enjoy your time on Zoom!

SNAP Socials

Don't forget to tag us into anything you are doing to raise funds and awareness for SNAP.



Festive Bingo cards

If you like the sound of a virtual game of Bingo then you can download our SNAP Bingo cards here - http://www.snapcharity.org/wp-content/uploads/2020/11/SNAP_FestiveBingoCards.pdf

Socials badges

Download our socials badges and add to your own social pages to show how you've supported SNAP this Christmas and maybe inspire your followers to give too!



Santa Snowman Purple badge
[Click here or image above to download](#)



Party Hat Green Badge
[Click here or image above to download](#)



Icicle Snowman Red Badge
[Click here or image above to download](#)

Dale's festive food!

RESOURCE PAGES

There will be a baking video available to download from the end of November where you can follow Dale making his yummy mince pie brownies. See page 4 for more details on this.

Mince pie brownies

Ingredients:

200g butter
4tbsp golden syrup
400g caster sugar
400g dark chocolate
4 tsp vanilla extract
4 eggs
200g plain flour
6 small mince pies

Preheat oven 180/160 fan. Grease and line a 20cm square, loose-bottomed tin.

Put the butter, golden syrup and caster sugar in a pan. Set it over a medium heat. Stir occasionally. Once the butter has melted and the sugar has dissolved take off the heat. Add the chocolate - broken into small pieces - and vanilla extract. Set aside for a few moments till the chocolate has melted.

Stir the mixture till smooth and then add eggs one at a time. Once all eggs are added mix until thick and velvety. Add the flour in batches until just combined. Spoon a little mixture into the prepared tin, then add the mince pies, leaving them whole. Scrape over the rest of the mixture, gently easing it between and over the pies. Level the top.

Bake for 20-25mins or until brownie has risen and firm to the touch.

Gingerbread characters

Ingredients: (makes around 660g dough)

50g light muscovado sugar
50g dark muscovado sugar
50g golden syrup
150g butter roughly chopped
1 egg (room temp)
300g plain flour
1 tbsp ground ginger
1 tbsp ground mixed spice

Put both sugars, golden syrup and butter into a pan. Heat and stir occasionally until the butter has melted and sugar has dissolved. Transfer to a large bowl and cool for 5 mins.

Beat the egg into the mixture. Add the flour and spices in two batches to make a soft dough.

Split the dough into two portions, wrap in clingfilm and place in the fridge and chill for several hours or preferably overnight.

Preheat oven 180/160 fan. Remove from the fridge 15-30mins before rolling. Roll between two sheets of parchment. Cut your desired people shapes. Place on baking tray and chill for 15 mins.

Bake for 5-15 mins depending on the biscuit.

Small biscuits (approx 3.5cm)

- 5-8mins

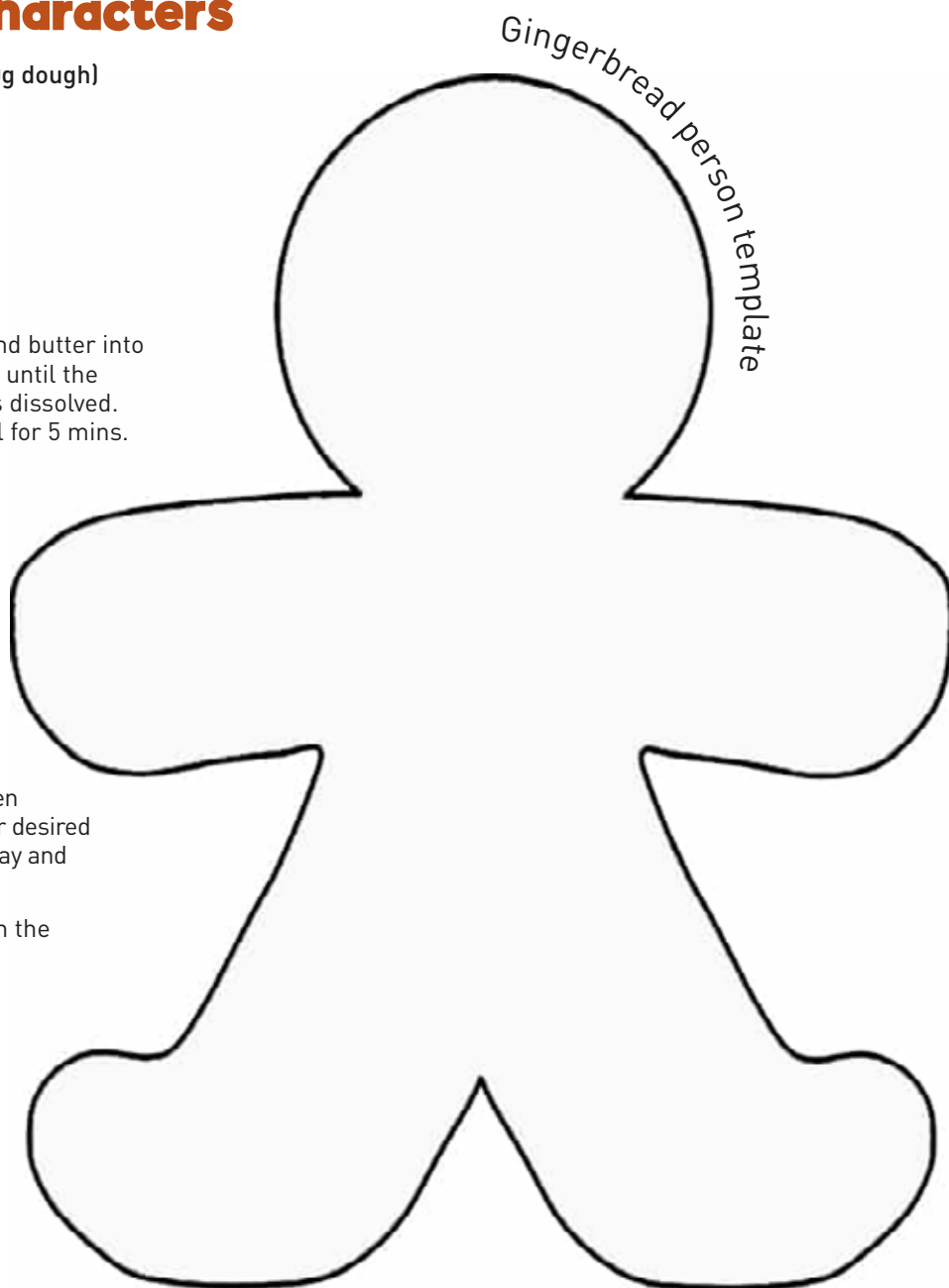
Medium biscuits (approx 7.5cm)

- 8-12mins

Large biscuits (approx 15mins)

- 12-15mins

Once baked leave on the baking tray for 5-10mins to firm up. Transfer to a wire rack to completely cool.



HELP SUPPORT #SNAPCHARITY



**Your support this Christmas could
make a big difference to SNAP families**

Special Needs And Parents is an Essex charity that helps families with children and young people who have any special need or disability



GET INVOLVED

www.snapcharity.org

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THANK YOU! #SNAPHEROES



**Your support this Christmas will make
a big difference to SNAP families**

Special Needs And Parents is an Essex charity
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people who have any special need or disability



YOU RAISED



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